

INTERNATIONAL EDITION

# PROJECT MANAGEMENT

FOURTH EDITION

STRATEGIC DESIGN AND  
IMPLEMENTATION



DAVID I. CLELAND  
LEWIS R. IRELAND

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# CONTENTS

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Preface	xv
Acknowledgments	xvii
Introduction	xix

## Part 1 Introduction

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### Chapter 1. Why Project Management?

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3

1.1. Introduction	/ 3
1.2. Strategic Management—The Project Linkages	/ 4
1.3. A Historical Perspective of Projects	/ 11
1.4. Other Examples	/ 18
1.5. Early Literature	/ 21
1.6. Organizational Liaison Devices	/ 22
1.7. Teams	/ 24
1.8. The Project Management Professional Societies	/ 29
1.9. A Philosophy	/ 30
1.10. Breaking Down Hierarchies	/ 31
1.11. To Summarize	/ 33
1.12. Additional Sources of Information	/ 35
1.13. Discussion Questions	/ 36
1.14. User Checklist	/ 37
1.15. Principles of Project Management	/ 37
1.16. Project Management Situation—External and Internal Projects	/ 38
1.17. Student/Reader Assignment	/ 38

---

### Chapter 2. The Project Management Process

---

39

2.1. Introduction	/ 39
2.2. The General Management Process	/ 39
2.3. The Project Management Process	/ 43
2.4. The Project Life Cycle	/ 44
2.5. Product Development	/ 49
2.6. Managing the Life Cycle	/ 49
2.7. Project Life Cycles and Uncertainty	/ 52
2.8. To Summarize	/ 53
2.9. Additional Sources of Information	/ 54
2.10. Discussion Questions	/ 55
2.11. User Checklist	/ 56
2.12. Project Management Principles	/ 57
2.13. Project Management Situation—Strategic Monitoring and Control	/ 57
2.14. Student/Reader Assignment	/ 59

## Part 2 The Strategic Context of Projects

### Chapter 3. When to Use Project Management

63

- 3.1. Introduction / 63
- 3.2. Business Process Changes / 64
- 3.3. Specific Uses / 65
- 3.4. Projects and Strategic Planning / 67
- 3.5. When Is a Project Needed? / 69
- 3.6. Promoting Participative Management / 79
- 3.7. Senior Management Responsibility / 80
- 3.8. Selling Project Management to Senior Managers / 82
- 3.9. External Project Management Selling / 87
- 3.10. What It Takes to Sell Project Management / 88
- 3.11. Two Views of Selling Project Management / 89
- 3.12. Types of Projects / 90
- 3.13. The Management of Small Projects / 94
- 3.14. To Summarize / 97
- 3.15. Additional Sources of Information / 99
- 3.16. Discussion Questions / 100
- 3.17. User Checklist / 100
- 3.18. Principles of Project Management / 101
- 3.19. Project Management Situation—When to Use Project Management / 102
- 3.20. Student/Reader Assignment / 103

### Chapter 4. The Strategic Context of Projects

105

- 4.1. Introduction / 105
- 4.2. Strategy Transitions / 105
- 4.3. Implications of Technology / 107
- 4.4. A Stream of Projects / 110
- 4.5. Strategic Relationship of Projects / 111
- 4.6. Determining Strategic Fit / 112
- 4.7. The Vision / 114
- 4.8. A Project Selection Framework / 114
- 4.9. Projects and Organizational Management / 116
- 4.10. Project Planning / 119
- 4.11. The Project Owner's Participation / 120
- 4.12. Project Management System / 123
- 4.13. To Summarize / 125
- 4.14. Additional Sources of Information / 127
- 4.15. Discussion Questions / 128
- 4.16. User Checklist / 129
- 4.17. Principles of Project Management / 129
- 4.18. Project Management Situation—Improvement of Project Management / 130
- 4.19. Student/Reader Assignment / 132

### Chapter 5. The Board of Directors and Major Projects

133

- 5.1. Introduction / 133
- 5.2. The Need for Boards of Directors / 134
- 5.3. Surveillance / 134
- 5.4. Some Board Inadequacies / 136
- 5.5. Exemplary Board Behavior / 140

- 5.6. The Board's Responsibilities / 141
- 5.7. Empowerment of the Board / 144
- 5.8. The Role of Projects / 144
- 5.9. The Organizational Design / 146
- 5.10. Project Reviews / 146
- 5.11. Information for the Board / 148
- 5.12. The Performance Audit / 150
- 5.13. Cultural Considerations / 150
- 5.14. Selection of Directors / 152
- 5.15. To Summarize / 152
- 5.16. Additional Sources of Information / 153
- 5.17. Discussion Questions / 155
- 5.18. User Checklist / 156
- 5.19. Principles of Project Management / 156
- 5.20. Project Management Situation—Board of Directors' Inadequacies / 157
- 5.21. Student/Reader Assignment / 158

## Chapter 6. Project Stakeholder Management

161

- 6.1. Introduction / 161
- 6.2. Why Manage Stakeholders? / 161
- 6.3. Organizational Stakeholders / 163
- 6.4. Project Stakeholders / 165
- 6.5. Some Examples of Stakeholder Influence / 168
- 6.6. Some Examples of Successful Stakeholder Management / 171
- 6.7. Project Stakeholder Management (PSM) Process / 172
- 6.8. Planning Stakeholder Management / 173
- 6.9. A Model of the PSM Process / 174
- 6.10. Identification of Stakeholders / 174
- 6.11. Primary Stakeholders / 174
- 6.12. Secondary Stakeholders / 177
- 6.13. Gathering Stakeholder Information / 178
- 6.14. Identification of Stakeholder Mission / 180
- 6.15. Determining Stakeholder Strengths and Weaknesses / 180
- 6.16. Identification of Stakeholder Strategy / 181
- 6.17. Prediction of Stakeholder Behavior / 182
- 6.18. Project Audit / 184
- 6.19. Implementing Stakeholder Management Strategy / 185
- 6.20. To Summarize / 185
- 6.21. Additional Sources of Information / 186
- 6.22. Discussion Questions / 187
- 6.23. User Checklist / 188
- 6.24. Principles of Project Management / 189
- 6.25. Project Management Situation—Stakeholder Initiatives / 189
- 6.26. Student/Reader Assignment / 190

## Chapter 7. Strategic Issues in Project Management

191

- 7.1. Introduction / 191
- 7.2. What Are Strategic Issues? / 191
- 7.3. Some Examples / 192
- 7.4. An Application of the Concept of Strategic Issues: Nuclear Construction Industry / 197
- 7.5. Managing Project Strategic Issues / 203
- 7.6. Issue Identification / 204
- 7.7. Assessment of an Issue / 206

- 7.8. Analysis of Action / 208
- 7.9. Implementation / 208
- 7.10. Strategic Issues of Project Success and Failure / 209
- 7.11. Portfolio Management for Projects / 210
- 7.12. To Summarize / 217
- 7.13. Additional Sources of Information / 217
- 7.14. Discussion Questions / 219
- 7.15. User Checklist / 220
- 7.16. Principles of Project Management / 220
- 7.17. Project Management Situation—Some Strategic Issues / 221
- 7.18. Student/Reader Assignment / 222

## **Part 3 Organizational Design for Project Management**

### **Chapter 8. Organizing for Project Management**

225

- 8.1. Introduction / 225
- 8.2. Project-Driven Organization / 225
- 8.3. Self-Management in Organizations / 226
- 8.4. Organizational Deficiencies / 227
- 8.5. The Project Organization / 229
- 8.6. Various Forms of the Project Organization / 230
- 8.7. The Matrix Organization / 232
- 8.8. Functional Area Knowledge / 235
- 8.9. Focus of the Matrix Design / 236
- 8.10. Importance of Work Packages / 238
- 8.11. The Project-Functional Interface / 239
- 8.12. A Controversial Design / 240
- 8.13. No One Best Organizational Design / 242
- 8.14. Global Project Organizations / 243
- 8.15. Project-Customer Relationships / 243
- 8.16. Organizational Networking / 244
- 8.17. The Project Management Office / 246
- 8.18. Procurement and Contract Negotiations/Administration / 247
- 8.19. To Summarize / 249
- 8.20. Additional Sources of Information / 250
- 8.21. Discussion Questions / 252
- 8.22. User Checklist / 252
- 8.23. Principles of Project Management / 253
- 8.24. Project Management Situation—Understanding the Matrix Organization / 254
- 8.25. Student/Reader Assignment / 254

### **Chapter 9. Project Authority**

255

- 9.1. Introduction / 255
- 9.2. Authority, Responsibility, and Accountability / 256
- 9.3. Defining Authority / 257
- 9.4. Power / 259
- 9.5. Matrix Implications / 260
- 9.6. The Power to Reward / 262
- 9.7. Reverse Delegation / 264
- 9.8. Documenting Project Manager's Authority / 264
- 9.9. What Is Responsibility? / 267

- 9.10. What Is Accountability? / 268
- 9.11. Project Organization Charting / 269
- 9.12. Traditional Organizational Chart / 269
- 9.13. Linear Responsibility Chart / 271
- 9.14. Work Packages / 272
- 9.15. Work Package—Organizational Position Interfaces / 273
- 9.16. A Project Management LRC / 273
- 9.17. Developing the LRC / 274
- 9.18. To Summarize / 275
- 9.19. Additional Sources of Information / 276
- 9.20. Discussion Questions / 278
- 9.21. User Checklist / 278
- 9.22. Principles of Project Management / 279
- 9.23. Project Management Situation—Prescribing Project Management Authority / 280
- 9.24. Student/Reader Assignment / 280

## **Chapter 10. Project Management Maturity**

283

- 10.1. Introduction / 283
- 10.2. Organizational Productivity Improvements / 283
- 10.3. Project Management Maturity Models / 286
- 10.4. Total Organizational Capability Maturity Model / 289
- 10.5. Assessing Project Management Maturity / 296
- 10.6. Building a Mature Capability / 297
- 10.7. Benchmarking / 297
- 10.8. Competitive Intelligence / 300
- 10.9. To Summarize / 302
- 10.10. Additional Sources of Information / 302
- 10.11. Discussion Questions / 304
- 10.12. User Checklist / 304
- 10.13. Principles of Project Management / 305
- 10.14. Project Management Situation—Gaining Project Management Maturity / 306
- 10.15. Student/Reader Assignment / 306

## **Part 4 Project Operations**

### **Chapter 11. Project Planning**

309

- 11.1. Introduction / 309
- 11.2. The Importance of Planning / 309
- 11.3. Planning Realities / 311
- 11.4. A Conceptual Model of Planning / 312
- 11.5. Project Planning Model / 312
- 11.6. Project Planning Process / 314
- 11.7. Project Planning Considerations / 316
- 11.8. Work Breakdown Structure / 318
- 11.9. Project Schedules / 312
- 11.10. Scheduling Techniques / 322
- 11.11. Project Life-Cycle Planning / 325
- 11.12. Project Planning Elements / 326
- 11.13. Plan Format / 328
- 11.14. Project Management Manual / 329
- 11.15. Project Planning Work Packages / 329

- 11.16. Management Realities / 331
- 11.17. Project Partnering / 332
- 11.18. Types of Project Partnering Arrangements / 333
- 11.19. Examples for Project Partnering Arrangements / 334
- 11.20. Managing Partnered Projects / 335
- 11.21. Technical Aspects of Partnered Projects / 336
- 11.22. Partnering Challenges and Benefits / 336
- 11.23. Outsourcing Project Management / 337
- 11.24. Project Management as an Outsourced Service / 337
- 11.25. Outsourcing Trends / 338
- 11.26. Selecting an Outsource Provider / 338
- 11.27. Outsourcing Project Management Services and Products / 340
- 11.28. Project Management Outsourcing Guidelines / 341
- 11.29. Outsourcing Potential / 342
- 11.30. To Summarize / 342
- 11.31. Additional Sources of Information / 343
- 11.32. Discussion Questions / 344
- 11.33. User Checklist / 345
- 11.34. Principles of Project Management / 346
- 11.35. Project Management Situation—Developing a Project Plan / 346
- 11.36. Student/Reader Assignment / 347

## **Chapter 12. Project Management Information System**

349

- 12.1. Introduction / 349
- 12.2. The Project Management Information System / 349
- 12.3. Information Failures / 352
- 12.4. Value of the PMIS / 353
- 12.5. Describing a PMIS / 355
- 12.6. Uses of the PMIS / 357
- 12.7. Information Characteristics and Attributes / 358
- 12.8. Sharing Information / 359
- 12.9. Information Value / 361
- 12.10. Technology and the PMIS / 362
- 12.11. Challenges to an Effective PMIS / 364
- 12.12. PMIS Hardware and Software / 366
- 12.13. Planning for the PMIS / 368
- 12.14. Essential Elements of a PMIS / 369
- 12.15. To Summarize / 370
- 12.16. Additional Sources of Information / 371
- 12.17. Discussion Questions / 373
- 12.18. User Checklist / 373
- 12.19. Principles of Project Management / 374
- 12.20. Project Management Situation / 374
- 12.21. Student/Reader Assignment / 375

## **Chapter 13. Project Monitoring, Evaluation, and Control**

377

- 13.1. Introduction / 377
- 13.2. Project Control Cycle / 377
- 13.3. Steps in the Control Cycle / 379
- 13.4. Monitoring and Evaluation / 381
- 13.5. Management Functions Evaluation / 384
- 13.6. When to Monitor and Evaluate / 386
- 13.7. Planning for Monitoring and Evaluation / 387

- 13.8. Who Monitors and Evaluates? / 387
- 13.9. Project Audits / 388
- 13.10. Post-Project Reviews / 389
- 13.11. Configuration Management and Control / 391
- 13.12. Planning and Control Implications for Project Success or Failure / 393
- 13.13. Results of Projects—Success or Failure / 394
- 13.14. Examples of Project Success/Failure / 396
- 13.15. The Causes of Success or Failure / 398
- 13.16. Project Evaluation / 400
- 13.17. To Summarize / 405
- 13.18. Additional Sources of Information / 407
- 13.19. Discussion Questions / 408
- 13.20. User Checklist / 409
- 13.21. Principles of Project Management / 409
- 13.22. Project Management Situation—Establishing a Project Control System / 410
- 13.23. Student/Reader Assignment / 411

## **Chapter 14. The Project Earned Value Management System**

413

- 14.1. Introduction / 413
- 14.2. Background / 413
- 14.3. EVM Capability / 414
- 14.4. EVM Implementation Considerations / 416
- 14.5. Planning for EVMS / 418
- 14.6. Measuring Progress / 421
- 14.7. Performance Achievement / 423
- 14.8. EVMS Considerations / 425
- 14.9. To Summarize / 429
- 14.10. Additional Sources of Information / 430
- 14.11. Discussion Questions / 431
- 14.12. User Checklist / 431
- 14.13. Principles of Project Management / 432
- 14.14. Project Management Situation—Implementing Earned Value / 433
- 14.15. Student/Reader Assignment / 434

## **Chapter 15. Project Termination**

435

- 15.1. Introduction / 435
- 15.2. Why Terminate? / 435
- 15.3. Types of Project Termination / 437
- 15.4. Strategic Implications / 438
- 15.5. Continuing the “Losers” / 440
- 15.6. Projects in Trouble / 442
- 15.7. Termination Strategies / 443
- 15.8. Evaluation of Termination Possibilities / 444
- 15.9. Termination Procedures / 445
- 15.10. Posttermination Activities / 445
- 15.11. To Summarize / 447
- 15.12. Additional Sources of Information / 448
- 15.13. Discussion Questions / 449
- 15.14. User Checklist / 450
- 15.15. Principles of Project Management / 450
- 15.16. Project Management Situation—Shutting Down a Project / 451
- 15.17. Student/Reader Assignment / 452



## Part 5 Interpersonal Dynamics in the Management of Projects

### Chapter 16. Project Leadership

455

- 16.1. Introduction / 455
- 16.2. Concept of Leadership / 455
- 16.3. What Is Leadership? / 456
- 16.4. Studies of Leadership / 457
- 16.5. Leadership Style / 458
- 16.6. Management vis-à-vis Leadership / 461
- 16.7. Project Leadership / 467
- 16.8. Leadership Competencies / 468
- 16.9. To Summarize / 472
- 16.10. Additional Sources of Information / 473
- 16.11. Discussion Questions / 475
- 16.12. User Checklist / 475
- 16.13. Principles of Project Management / 476
- 16.14. Project Management Situation—Being a Project Leader / 476
- 16.15. Student/Reader Assignment / 478

### Chapter 17. Project Communications

479

- 17.1. Introduction / 479
- 17.2. Importance of Communication / 479
- 17.3. Communication Problems / 480
- 17.4. The Process of Communication / 483
- 17.5. Informal Communication / 486
- 17.6. Listening / 486
- 17.7. Nonverbal Communication / 490
- 17.8. Written Communications / 491
- 17.9. Project Meetings / 493
- 17.10. The Role of Technology / 497
- 17.11. Communication Links / 499
- 17.12. To Summarize / 500
- 17.13. Additional Sources of Information / 502
- 17.14. Discussion Questions / 503
- 17.15. User Checklist / 504
- 17.16. Principles of Project Management / 505
- 17.17. Project Management Situation—How to Communicate / 505
- 17.18. Student/Reader Assignment / 506

### Chapter 18. Effective Project Teamwork

507

- 18.1. Introduction / 507
- 18.2. The Need for Effective Teamwork / 508
- 18.3. What We Know about Project-Oriented Teamwork / 510
- 18.4. Measuring Project Team Performance / 515
- 18.5. A Model for Team Building / 517
- 18.6. Building High-Performing Teams / 519
- 18.7. Recommendations for Effective Team Management / 521
- 18.8. To Summarize / 525
- 18.9. Additional Sources of Information / 526
- 18.10. Discussion Questions / 527

- 18.11. User Checklist / 528
- 18.12. Principles of Project Management / 528
- 18.13. Project Management Situation—Using Teams to Meet Challenges / 529
- 18.14. Student/Reader Assignment / 530

## Part 6 The Cultural Elements

### Chapter 19. Continuous Improvement through Projects

535

- 19.1. Introduction / 535
- 19.2. Why Continuous Improvement? / 535
- 19.3. Some Examples / 536
- 19.4. Survival through Change / 538
- 19.5. Management Innovation / 540
- 19.6. Continuous Improvement in Productivity / 542
- 19.7. Product Quality through Projects / 544
- 19.8. Trendsetters / 544
- 19.9. Product Integrity / 546
- 19.10. Continuous Improvement in Manufacturing / 546
- 19.11. Manufacturing Philosophies / 548
- 19.12. Computer-Integrated Manufacturing (CIM) / 549
- 19.13. Just-in-Time Manufacturing (JIT) / 549
- 19.14. To Summarize / 551
- 19.15. Additional Sources of Information / 552
- 19.16. Discussion Questions / 553
- 19.17. User Checklist / 554
- 19.18. Principles of Project Management / 555
- 19.19. Project Management Situation—Challenges for the New Managers / 555
- 19.20. Student/Reader Assignment / 556

### Chapter 20. Cultural Considerations in Project Management

557

- 20.1. Introduction / 557
- 20.2. Defining Culture / 558
- 20.3. The Nature of an Organizational Culture / 559
- 20.4. The Strategic Management Linkage / 561
- 20.5. Additional Examples of Corporate Culture / 562
- 20.6. Cultural Features / 564
- 20.7. The Project Culture / 566
- 20.8. Why Change? / 568
- 20.9. The Constancy of Change / 569
- 20.10. Project Management Actions / 570
- 20.11. The Trust Factor / 574
- 20.12. Culture and Project Extensions / 575
- 20.13. Influencing the Team's Culture / 575
- 20.14. Conflict / 576
- 20.15. Code of Ethics for Project Professionals / 577
- 20.16. To Summarize / 579
- 20.17. Additional Sources of Information / 580
- 20.18. Discussion Questions / 581
- 20.19. User Checklist / 582
- 20.20. Principles of Project Management / 583
- 20.21. Project Management Situation—Conducting a Cultural Assessment / 583
- 20.22. Student/Reader Assignment / 584

## Part 7 New Prospects

### Chapter 21. Alternative Project Teams

589

- 21.1. Introduction / 589
- 21.2. A Place in Business for Alternative Teams / 589
- 21.3. Traditional and Nontraditional Project Teams / 590
- 21.4. The Types of Alternative Teams / 592
- 21.5. Alternative Teams: More about Their Roles / 594
- 21.6. The Personal Impact of Teams / 610
- 21.7. Role Change / 611
- 21.8. To Summarize / 613
- 21.9. Additional Sources of Information / 613
- 21.10. Discussion Questions / 615
- 21.11. User Checklist / 616
- 21.12. Principles of Project Management / 616
- 21.13. Project Management Situation—Positive and Negative Results / 617
- 21.14. Student/Reader Assignment / 617

### Chapter 22. The Future of Project Management

619

- 22.1. Introduction / 619
- 22.2. Recent Disaster Shapes the Future / 619
- 22.3. The Practice of Project Management / 620
- 22.4. Past and Current Influences / 620
- 22.5. Some General Future Trends / 622
- 22.6. Changing Management Philosophies / 623
- 22.7. Distribution Changes / 623
- 22.8. Infrastructure Needs / 623
- 22.9. What Does It Mean? / 626
- 22.10. The Future of Project Management / 626
- 22.11. Management Philosophy Modifications / 630
- 22.12. Increase in Megaprojects / 632
- 22.13. Other Project Management Changes / 633
- 22.14. Additional Changes / 633
- 22.15. A Turning Point / 634
- 22.16. To Summarize / 635
- 22.17. Additional Sources of Information / 637
- 22.18. Discussion Questions / 638
- 22.19. User Checklist / 639
- 22.20. Principles of Project Management / 640
- 22.21. Project Management Situation—What Does the Future Hold? / 640
- 22.22. Student/Reader Assignment / 641