SEVENTH EDITION

MANAGEMENT INFORMATION SYSTEMS

MANAGING THE DIGITAL FIRM

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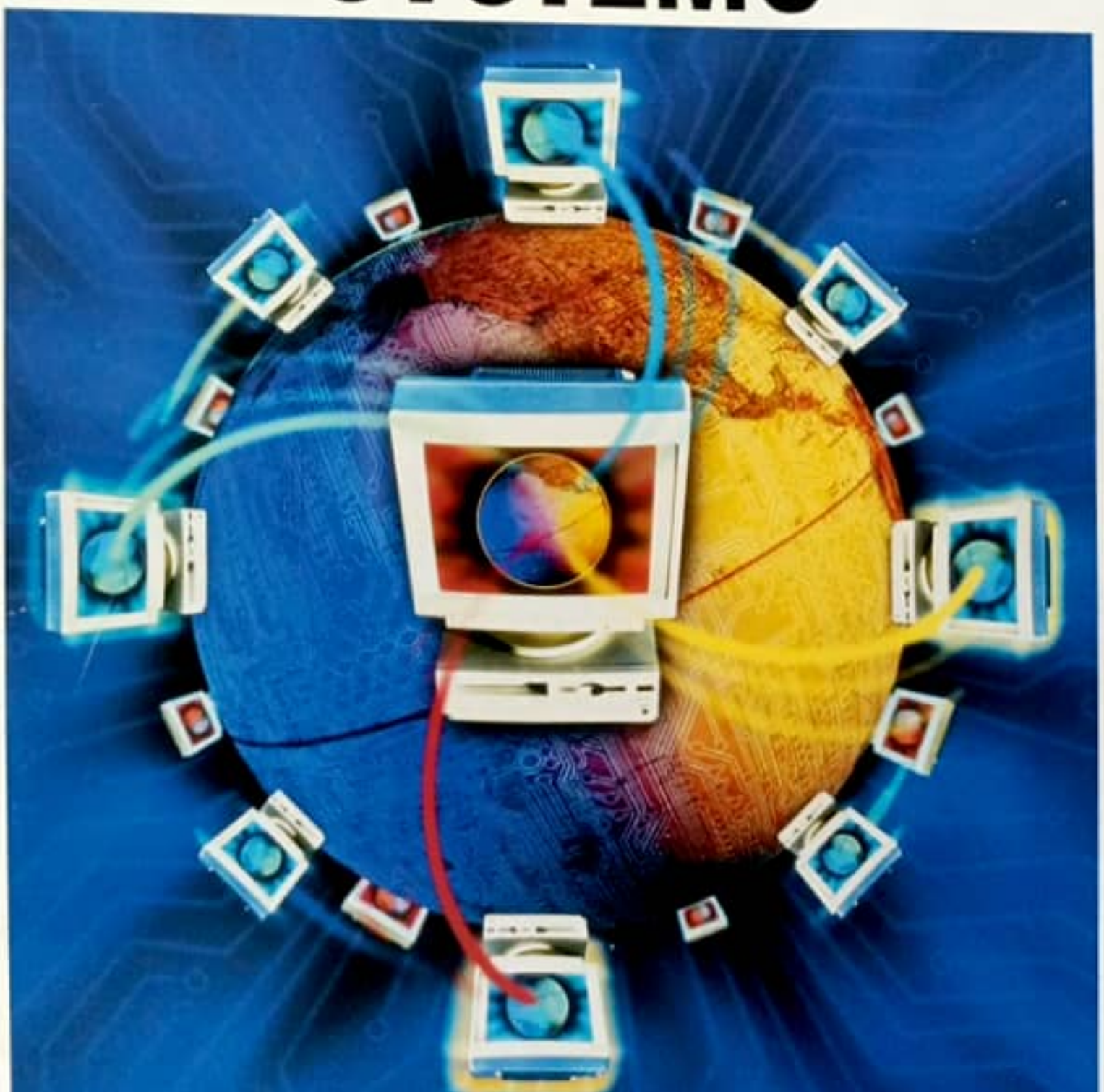

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INTERNATIONAL EDITION

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