

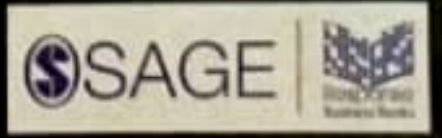


Second Edition

Shlomo Maital and D. V. R. Seshadri

Innovation Management

Strategies, Concepts and Tools for Growth and Profit



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