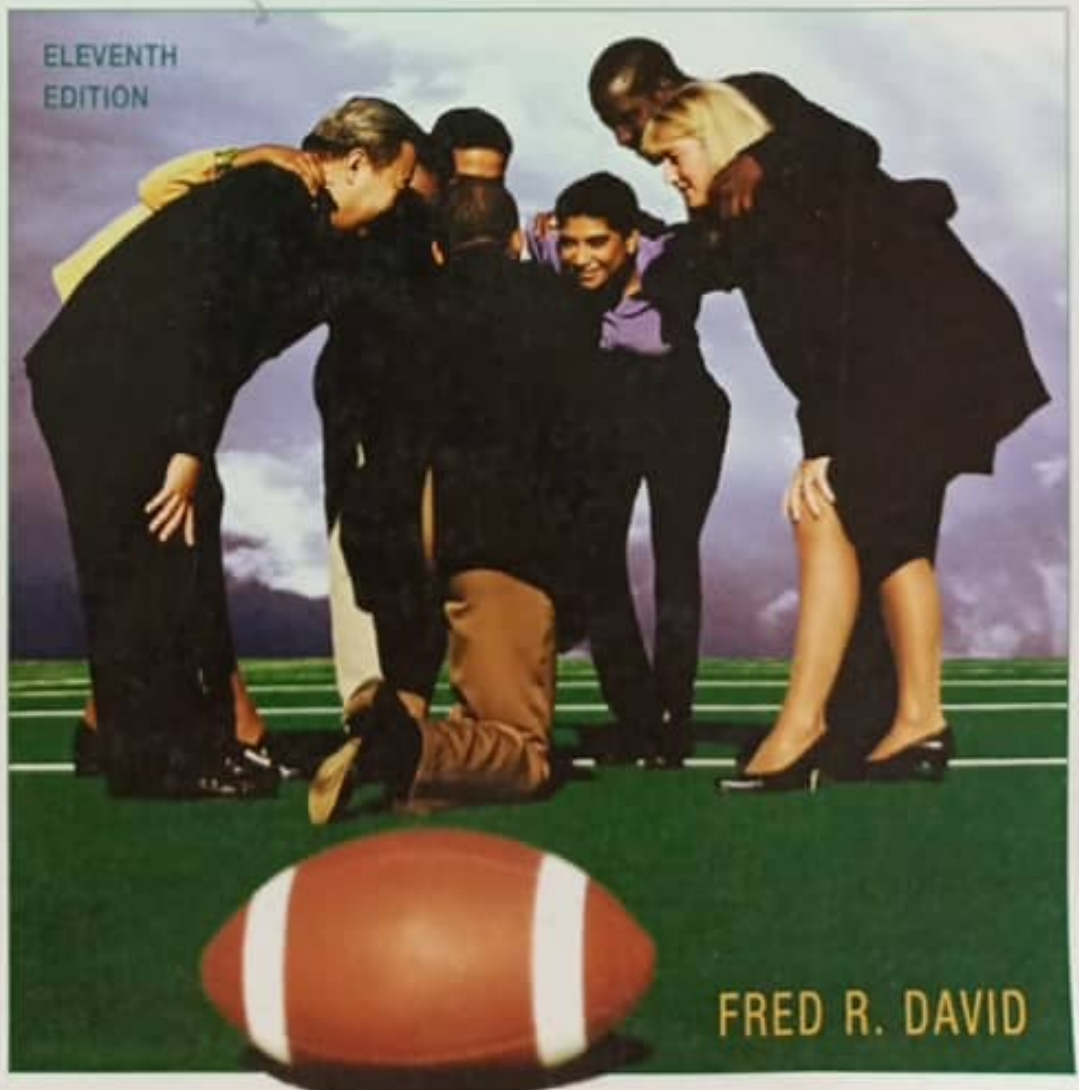


Pearson International Edition

# Strategic Management

CONCEPTS AND CASES

ELEVENTH  
EDITION



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